



Frida Kahlo Replica Exhibition **“Viva La Vida!”**

<p>Overview</p>	<p>The exhibition presents all the paintings of the Mexican artist Frida Kahlo as licensed replicas. The Kunstmuseum is the only institution authorized worldwide to replicate all the works of Frida Kahlo. The Authorization was granted to the Kunstmuseum by ©Banco de México Diego Rivera & Frida Kahlo Museums Trust / VG Bild-Kunst, Bonn 2008.</p> <p>The 123 replicas are hand painted by master artists in the same size, material and style as the originals.</p> <p>In addition to the paintings, the exhibition includes also:</p> <p>130 vintage photos of Mexico during the revolution, Frida Kahlo, her family and friends, photographs by Wilhelm Kahlo, renown photographer in Mexico during 1898-1920,</p> <p>5 photos of Frida Kahlo by Nicholas Muray (1938) from the Nicholas Muray archives, authorized to show in the exhibition,</p> <p>1 signed photo by Manuel Alvarez Bravo (1974),</p> <p>20 large format photos (6.5 Ft x 6.5 Ft) printed in canvas of Frida Kahlo and the Casa Azul,</p> <p>30 Mexican dresses and 20 pieces of jewelry as Frida Kahlo used to wear,</p> <p>52 Mexican votive naif paintings (“Retablos”),</p> <p>Maya and Aztec artifacts.</p> <p>3 paintings by Mexican artists.</p> <p>1 short video showing Frida Kahlo and Diego Rivera in real file, made by Nicholas Muray, video authorized to show by the Muray Archives.</p> <p>Showing all the artist’s works in one exhibition allows the visitors to follow her legendary and tragic life based on her own paintings,</p>
<p>Rental Fee</p>	<p>Rental fee: TBD.</p>

Space Required	Approximately 500-700 linear feet (160 - 230 meters).
Exhibition History	The exhibition was shown from: 2009 to 2013 in the Kunstmuseum Gehrke-Remund in Baden-Baden, Germany, 2013 - 2014 in San Diego, USA, 2014 - 2015 in Chicago, USA, 2015 to date in Baden-Baden, Germany. In 2013-2014 some of the replicas have been given on loan to Germany museums.
Shipping	33 wooden crates and 20 boxes fit into one 20' Standard Container: Hosting venue is responsible for shipping to the United States and insurance.
Components	Jewelry cases and dresses holders, texts for the exhibition catalogue (English, Spanish, French, German, Italian, Russian) and audio guide (English, Spanish, German) are included.
Themes	Mexico Art and Culture, Maya, Aztec, Trotsky, Mexican Revolution, Women empowerment, Fashion icon, Mexicanidad, Diego Rivera.
Museum-Gallery Requirements	Adjustable white-lamps that can highlight paintings.
Security	Medium level. Stenches must protect direct access to paintings and dresses.
Credits	Licensed Replica by © Banco de México Diego Rivera & Frida Kahlo Museums Trust / VG Bild-Kunst, Bonn 2008.
Availability	End 2017.
Contact	Dr. M.C. Remund, Chief Curator, Kunstmuseum Gehrke-Remund info@Kunstmuseum-Gehrke-Remund.de http://www.fridakahlostory.com/english

Kunstmuseum Gehrke-Remund, Baden-Baden, Germany



The exhibition was shown: from 2009 to 2013 in the Kunstmuseum Gehrke-Remund in Baden-Baden, Germany; in 2013 - 2014 in San Diego, USA; in 2014-2015 in Chicago, USA and since 2015 in Germany.

The reception from visitors in Europe, USA and Mexico has been equally exceptional.



In San Diego visitors waited up to 45 minutes to enter the exhibition and remained two to three hours.

Link to the comments from one of the 5 guests books of San Diego:

[http://
www.fridakahlostory.com/
comments.html](http://www.fridakahlostory.com/comments.html)



The exhibition in San Diego was strongly supported by the San Diego Tourist Office, The Hotel Concierge Association, the San Diego Press Club and PBS Producers Club.



The exhibition was extended twice in San Diego, from January 2014 to March and May 2014. Over 50% of visitors were Latinos.

About 30% of visitors visited the exhibition more than once.

Visitors came from Greater LA area, San Francisco, Fresno, Portland, Seattle, Baja California and Guanajuato.

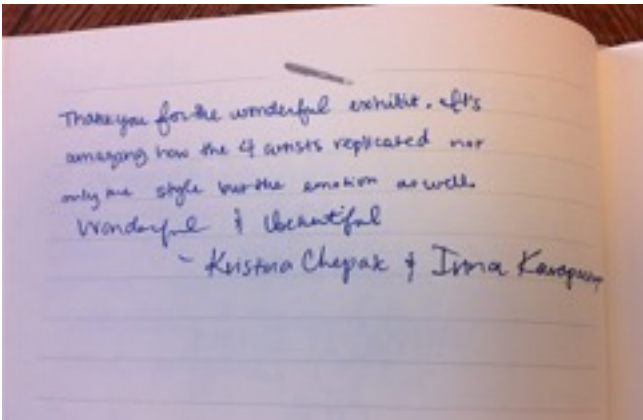


The Art Gallery exhibition Director in Chicago told the press at the end of the exhibition: “the Frida Kahlo exhibit was more successful than the Andy Warhol show.”



The concept of showing all the works of Frida Kahlo (as replicas) in the context of Mexico, her life and times, has been very successful wherever the collection was shown.

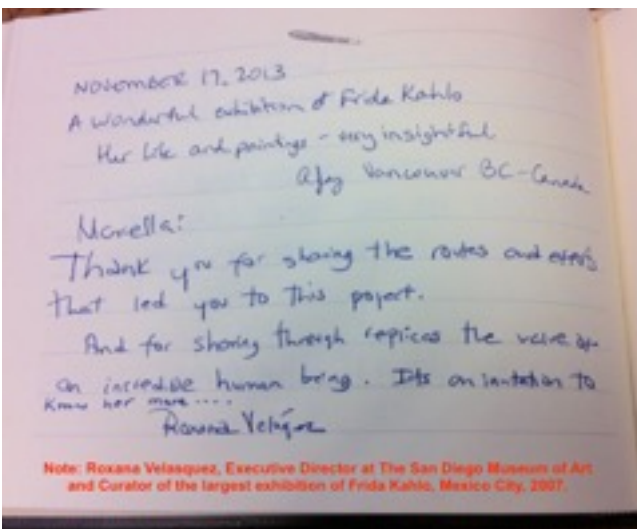
Excerpts from one of the five Guests Book in San Diego



Appreciation for the replicas.



"Proud to be Mexican" and children messages in the Guests Book



Message from Roxana Velasquez, who visited the exhibition in San Diego. Dr. Velasquez is currently the Executive Director of the San Diego Museum of Art, and she was the curator of the largest Frida Kahlo exhibition, 2007 in Mexico City, for the anniversary of Frida Kahlo 100 years birthday.